



April 19–25, 2026

[INFERTILITYAWARENESS.ORG](https://infertilityawareness.org)

TIPS FOR MAXIMUM IMPACT:

- ✓ **Share YOUR story:** Personal experiences create connection and break down stigma
- ✓ **Use the hashtags:** #NIAW2026 and #MoreThan help us find and amplify each other
- ✓ **Engage with others:** Comment, share, and support posts from the community
- ✓ **Post consistently:** Share throughout the week (April 19–25) to keep the conversation going
- ✓ **Mix it up:** Use different platforms: Instagram, Facebook, Threads, LinkedIn, TikTok, YouTube
- ✓ **Tag RESOLVE**

Questions? Visit infertilityawareness.org or reach out to [@RESOLVEorg](https://www.resolve.org)

Thank you for using your voice to make a difference!
Together, we are #MoreThan. ❤️

Grab our customizable social images and posters to share alongside your messages. [\[Download here\]](#)

MAKE SURE TO TAG OUR ACCOUNTS:

Meta: **RESOLVE: The National Infertility Association**

Instagram & Threads: [@resolveorg](https://www.instagram.com/resolveorg)

TikTok: [@resolveorg](https://www.tiktok.com/@resolveorg)

LinkedIn: [linkedin.com/company/resolve-the-national-infertility-association](https://www.linkedin.com/company/resolve-the-national-infertility-association)

YouTube:

<https://www.youtube.com/user/WatchRESOLVE>

WHAT ARE THE OFFICIAL HASHTAGS?

#NIAW2026 **#MoreThan**

OTHER HASHTAGS YOU CAN USE:

#NIAW

#NationalInfertilityAwarenessWeek

#InfertilityAwareness

and the 5-Day NIAW Challenge (during NIAW 4/20-4/24) has a themed hashtag for each day.

NIAW 2026 SOCIAL MEDIA MESSAGES TO SHARE:

national
infertility
awareness
week®



Ready-made messages are here to inspire you.

I'm #MoreThan excited for National Infertility Awareness Week! Save the Date for Apr. 19-25 to join me in spreading awareness on the impact of #infertility and the challenges millions of people face in building a family. infertilityawareness.org
❤️ #NIAW2026 #MoreThan @RESOLVEorg

I'm #MoreThan a voice of support. I'm an advocate for change. This #NIAW2026, join me in speaking up about the barriers in building a family and why #infertility is more than just a disease, but a fight for a dream. #NIAW2026 #MoreThan @RESOLVEorg

I am #MoreThan the shame and silence that surrounds infertility. My journey is valid, and so is yours. I'm sharing this #NIAW2026 because when we lift up every voice, across every background and experience, we create real change together. #NIAW #MoreThan @RESOLVEorg

I am #MoreThan a narrow narrative of what infertility is like or how family building "should" look like. Join me for a week of education, advocacy, community, and empowerment during #NIAW2026. @RESOLVEorg

I am #MoreThan the stigma of infertility, and my story deserves to be heard. I'm sharing this #NIAW2026 because I know that not all family building journeys look the same, and it's only together that we can remove stigma, offer support, and fight for the access to care we need. #NIAW #MoreThan @RESOLVEorg

I am #MoreThan 1in6. Everyone's family building journey looks different, and for #NIAW2026, we're showing up to demand more: more access, more education, more support. Learn more infertilityawareness.org #MoreThan #NIAW @RESOLVEorg

Orange is #MoreThan a color, it's our color. Wear it loud and proud during #NIAW2026 to show solidarity with everyone navigating infertility and family building. Let's make some noise together! Learn more infertilityawareness.org/wearorange #WearOrange2026 @RESOLVEorg

Infertility is #MoreThan a medical diagnosis, it's about seeing and supporting the whole person. This #NIAW2026, let's call out the misinformation, myths, share our truths, and make space for the conversations that actually matter. Your story has power. #NIAW @RESOLVEorg

I am #MoreThan the fear, the waiting, and the what-ifs. This #NIAW2026, let's rewrite the narrative together and create a world where everyone navigating family building feels seen, supported, and empowered. You're not alone in this. Explore more www.infertilityawareness.org/get-involved #NIAW @RESOLVEorg

Be #MoreThan a statistic and let your voice be heard! Join in for #NIAW2026 to help us advocate for more access to care, more education, and more support. Because we #DeserveMore. #NIAW #MoreThanInfertility @resolveorg infertilityawareness.org

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NIAW 2026 SOCIAL MEDIA MESSAGES FOR CLINICS AND ORGANIZATIONS

national
infertility
awareness
week®



Ready-made messages are here to inspire you.

Fertility care is #MoreThan treatment, it's about trust. This #NIAW2026 (Apr. 19-25), we're committing to see and serve the whole person, not just the diagnosis. Join us in advancing patient-centered care rooted in compassion, education, and equity. infertilityawareness.org ❤️ #MoreThan @RESOLVEorg

Our patients are #MoreThan their charts. This #NIAW2026, we're recognizing the diverse paths and barriers people face when building families. Better care begins with broader understanding, and that starts with us. Let's move the entire field forward together. #NIAW @RESOLVEorg

The people we serve are #MoreThan employees or members, they're individuals with dreams of building families. This #NIAW2026, we're committed to removing barriers, expanding access, and ensuring everyone has the support they deserve on their family building journey. #NIAW @RESOLVEorg

During #NIAW2026 (Apr. 19-25), we're standing with the patient community to demand #MoreThan: more accessible care, more comprehensive education, more equitable support. As healthcare leaders, we have the responsibility and the opportunity to advance care built on understanding and inclusion. #MoreThan @RESOLVEorg

We believe everyone deserves #MoreThan limited options and impossible barriers. This #NIAW2026, we're partnering with the patient community to spotlight the systemic challenges in accessing care, and to advance solutions built on equity, transparency, and shared humanity. Your voice matters. #NIAW @RESOLVEorg

Show Your Commitment Orange is #MoreThan our color, it's our commitment to patient-centered care. Wear it during #NIAW2026 to show your patients and your community that you see them, you hear them, and you're fighting for their access to quality care. ➡️ infertilityawareness.org/wearorange #WearOrange2026 @RESOLVEorg

We believe family building support is #MoreThan a benefit, it's a responsibility. This #NIAW2026 (Apr. 19-25), we're standing with the patient community to advocate for greater access, comprehensive education, and equitable support. Together, we can create real change. infertilityawareness.org ❤️ #MoreThan @RESOLVEorg

Infertility is #MoreThan a medical diagnosis. It's about seeing the whole person, their fears, their hopes, their unique circumstances. This #NIAW2026, we're recommitting to care that extends beyond the clinic, because real progress happens when we listen, learn, and lead with compassion. infertilityawareness.org #NIAW @RESOLVEorg

Infertility affects 1 in 6 people, yet barriers to care persist. This #NIAW2026, we're using our platform to demand #MoreThan the status quo. More comprehensive coverage. More inclusive policies. More support across every stage of the journey. Because everyone deserves a path forward. infertilityawareness.org #NIAW @RESOLVEorg

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INFERTILITYAWARENESS.ORG

NIAW 2026 SOCIAL MEDIA MESSAGES FOR COMMUNITY PARTNERS AND NON-PROFITS

national
infertility
awareness
week®



Ready-made messages are here to inspire you.

When we come together, we become #MoreThan separate missions, we become a movement. This #NIAW2026, let's spotlight the shared pain points our communities face and lift up the diversity of family building journeys. Solidarity over competition. Always. #NIAW @RESOLVEorg

When nonprofit partners unite, we become #MoreThan separate voices; we become a chorus demanding change. This #NIAW2026, let's show the world that our collective power is unstoppable. Join us in lifting every story, addressing every barrier, and fighting for every family's future. #MoreThan @RESOLVEorg

Our communities are #MoreThan statistics. They're shaped by culture, access, identity, and lived experience. This #NIAW2026, we're lifting up the full spectrum of family building journeys because together, we create collective solutions built on equity and shared humanity. #NIAW @RESOLVEorg

Infertility intersects with so many experiences our communities navigate. This #NIAW2026, we're spotlighting shared pain points and elevating the unique challenges our people face. Because when we stand in solidarity, we become #MoreThan any one organization—we become a movement. infertilityawareness.org #NIAW @RESOLVEorg

We are #MoreThan individual organizations, we're partners in a shared mission for equity in family building. This #NIAW2026, join us in advocating for policies, education, and support systems that work for ALL communities, not just some. Together, we create lasting change. #NIAW @RESOLVEorg

While orange isn't normally our color, during NIAW it's our favorite. Wear it loud and proud during #NIAW2026 to show solidarity with everyone navigating infertility and family building. Let's make some noise together!

Learn more [➔](https://infertilityawareness.org/wearorange)
infertilityawareness.org/wearorange
#WearOrange2026 @RESOLVEorg

The people navigating infertility in our communities are #MoreThan statistics or assumptions. They're whole people with dreams, challenges, and resilience. This #NIAW2026, we're standing together to demand education, access, and support rooted in compassion and equity. infertilityawareness.org #NIAW @RESOLVEorg

This #NIAW2026, we're lifting up the full spectrum of experiences within our shared communities, because infertility is #MoreThan a single narrative. When we center marginalized voices and spotlight unique barriers, we build a movement that truly serves everyone. Join us Apr. 19-25. #MoreThan @RESOLVEorg

This #NIAW2026, we're advocating for family building support that's #MoreThan accessible, it's inclusive, culturally responsive, and designed with our communities in mind. From LGBTQ+ families to communities of color, everyone deserves care that sees and honors them fully. infertilityawareness.org #NIAW @RESOLVEorg

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